



235 West Chisholm Street . Alpena, MI 49707 . Phone: (989) 354-4181

July 2, 2024

Dear Prospective Participant,



The Alpena Area Chamber of Commerce Ambassadors would like to invite you to participate in the 13th Annual Alpenopoly Grub Crawl! There will be 250 tickets available for this event, which is a great way to show prospective customers what your all about. Sign up today to participate in this year's pirate themed event!

The details:

- Date: **September 12th** from **5:30 p.m.-10:00 p.m.** Locations **must** remain open for the duration.
- The cost is simply a gift (minimum value \$25) for us to use in the prize drawings at the end of the night.
- This event is **limited to the first 10** locations, so register quickly as the spots fill up fast.
- **Deadline for registration is July 26th, or until all 10 spots are filled.**
- Each participating location will receive two free tickets to use as you wish or return back to us.
- You must provide one complimentary food item (not a big portion- finger food items preferred). This item should be **something customers would return for and you want to showcase.** Food items must remain available until 10 p.m.
- Drink specials are highly encouraged. Signature drinks or mini size drinks are popular with participants.
- Busses driving a continuous route for the duration of the event will be provided – should crawlers choose to use them.

This is a wonderful opportunity to showcase your business. Your goal should be to make it an unforgettable experience for participants, so they want to come back again and again.

Experience tells us that the spots fill up quickly. If you have any questions or want to sign up, please contact me at 354.4181 or via email at abouchard@alpenachamber.com, sign up by July 26th!

Sincerely,

Alisha Bouchard
Director of Events