



2023 Bolez Jewelry Holiday Parade Registration Form

Date: Friday, November 24, 2023

Time: 5:30 p.m.

Entries must be in the Annex Building parking lot (corner of Chisholm and 9th) by 4:30 p.m. All entries will be judged along the parade route. All areas below **MUST** be completed in order to be judged. Late registrations or entries that are not registered will **NOT**, under any circumstances, be allowed in the parade.

Organization Name: _____

Mailing Address: _____

Representative: _____

Phone: _____ **Email:** _____

Please provide a brief description of entry:

Please check the appropriate box (subject to committee approval):

Commercial

Non-commercial

RETURN NO LATER THAN 5:00 P.M. ON Monday, November 20, 2023 TO:

Alpena Area Chamber of Commerce (Hours: Monday-Friday, 9 a.m. – 5 p.m.)

235 West Chisholm Street

Alpena, MI 49707

Phone: (989) 354-4181

Email: info@alpenachamber.com

Late registrations **WILL NOT** be accepted.

Participants in my entry have read and understand the attached guidelines. I am the individual responsible for my entry and will ensure everyone participating with my entry will follow all rules and guidelines.

Signed _____

Print Name _____

Phone Number _____ **Date** _____

Rules, Regulations and Additional Information

- Date and Time:** Entries must arrive to line up by 4:30 p.m. on Friday, November 24, 2023. The parade will begin at 5:30 p.m.
- Location/Route:** The parade is staged in the Annex building parking lot at the corner of Chisholm and Ninth Street. The parade route begins by turning left onto Chisholm, then continues left onto Second Avenue, right onto Water Street, and ends in the parking lot behind City Hall. Absolutely no early departures from the route.
- Prizes:** Entries will compete for trophies and cash prizes in both categories, Commercial and Non-Commercial (1st=\$200; 2nd = \$150; 3rd = \$100).
- Construction:** **To be eligible for the construction assistance payment of \$50, non-commercial entries must be designated as a 501(c)3 organization and must be found on the most current IRS State 50 Master File. Entries must include a pull-behind float decorated for this event, which includes holiday lights. Construction assistance checks will be mailed AFTER the parade to ensure compliance with these requirements.**
- Theme:** The Christmas/Holiday idea should be the dominating factor, from there let your imagination be your guide. Holiday music is highly encouraged.
- Judging:** Entries will be judged on originality, lighting effort, theme and overall appearance. Holiday music is not required but is highly encouraged.
- Safety:** Do not throw any items (including candy) from your parade entry. Walkers from your group are welcome to hand out such items or toss them gently to the crowd.
- If you choose to have animals with your float please make sure to clean up after them in the Annex parking lot and along the parade route.
- Keep the parade fun and your image in the community a positive one by tempering enthusiasm with an ample dose of safety awareness.

Additional Details

You may NOT have a live Santa as part of your entry; the parade has only one Santa.

PLEASE keep pace with the entry ahead of yours on the parade route. DO NOT stop to hand out items/candy or to entertain the crowd; your entry MUST KEEP MOVING at the pace of the parade. Not following this leads to large gaps in the parade and greatly impacts the level of enjoyment for the spectators.