



Advertising and Marketing Rate Information

Newsletter Only – business card sized ad; newsletter runs every other month starting in January; the newsletter is sent hard copy to 200 recipients and emailed to 615; it is archived on our website for up to a year.

One Year	Per Issue
\$500	\$100

Website Only – ad is placed on the sidebar left of the home page and on your listing in the Member Directory. Limited availability.

One Year	Monthly
\$500	\$50

Website and Newsletter Combination Package - Must run the same length of time, with the same start and end dates.

One Year	Monthly
\$900	\$85

Newsletter Inserts

\$75 per month (call for due date and number), regular weight, standard paper size. Non-Profit Members may request one free insert per calendar year, additional runs are \$50 per month.

Mailing Labels

Physical set of printed labels; NO electronic labels - \$15 per set. Non-Profit Members may request one free set per calendar year; additional labels are \$15 per set.

ENotes (weekly email to members)

Sponsorships only available as part of the economic development tiers of membership.

Member Edition ENotes is available to all members on the last ENotes of every month (last Tuesday) to include an update free of charge.

Contact us for questions and availability, 989.354.4181 or info@alpenachamber.com.