

MEMBERSHIP APPLICATION



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Business Name (as it is to appear in membership listing): _____

Main Contact: _____

Title: _____ Main Contact Email: _____

Full Time Employees: _____ Part Time Employees: _____

Business Phone: _____ Fax: _____

Address: _____

Mailing Address (if different from above): _____

Website: _____

Category/Categories of Business (please see alpenachamber.com for complete listing): _____

If you would like to add other contact information to our membership listing, please list below:

Name & Title: _____ Email: _____

Name & Title: _____ Email: _____

Name & Title: _____ Email: _____

If the contact information is different than the information in the first section, please let us know.

Calculate Your Membership Investment

Business Level.....\$225 _____

Sponsor Level.....\$475* _____

Partner Level.....\$1,500* _____

Leader Level.....\$3,200* _____

Chairman Level (any amount over Leader Level)* _____

Please add a one time processing charge of \$15 _____

TOTAL Membership Investment _____

**A portion of your contribution is tax deductible as a direct contribution to economic development.*

Office Use Only - Date Received: _____ Payment Method (circle one): Check Cash Invoice Credit Card

MEMBER BENEFITS



The Alpena Area Chamber of Commerce's enhanced membership structure offers a unique opportunity to choose from five levels of membership. Business, Sponsor, Partner, Leader and Chairman membership levels are designed for businesses of all sizes looking for increased exposure, access, networking, and involvement as well as additional savings on chamber programs and events. It also allows members to play an active and supportive role in economic development for the area.

Business Level - \$225

Savings

- Member to Member
- Constant Contact discounts
- Variety of insurance discounts (including Accident Fund and TranscendAHP)
- Free use of meeting space
- Discounts on a variety of educational opportunities
- CardConnect credit card processing services
- Chamber Partnership Program (with the Michigan Chamber)

Networking, Business Development, Employee Education

- Variety of educational events
- Awards and recognition opportunities
- Networking Events

Economic Development and Legislative Advocacy

- Legislative support from the Government Relations Committee
- Legislative support through the Northern Michigan Chamber Alliance
- Location, relocation and research assistance
- Representation on business issues at a local, state and federal level
- Incentive program navigation assistance
- Site location assistance/relocation assistance
- Financing assistance
- Assistance at all stages of business development and growth

Marketing

- Listing in up to two categories in our online directory (free)
- Your website linked to www.alpenachamber.com (free)
- Brochure and rack card display in the lobby (free)
- Assistance with open house events (free+)
- Chamber Notes advertising
- Sponsorship opportunities
- Mailing labels
- Listed in any print Chamber Member directories
- Member to Member marketing email (last Enotes of each month)
- Referrals for your business
- Special event opportunities

Bigger Picture Support

- Know you are supporting the efforts to improve the business climate in Northeast Michigan

Sponsor Level - \$475*

Business Level Plus:

- Enotes sponsor four times per year
- Up to six category listings
- Economic Development monthly report
- Invite to Economic Development annual meeting
- Tax-deductible contribution to Economic Development
- Additional marketing: listing as Sponsor Level on alpenachamber.com; recognition on leadership wall in the Chamber lobby

Partner Level - \$1,500*

Sponsor Level Plus:

- Enotes sponsor an additional four times per year (total of eight issues)
- Additional marketing: listed as Partner Level on alpenachamber.com; recognition on leadership wall in the Chamber lobby; recognition at Annual Dinner
- Discount on tickets to the Annual Dinner
- Special rates to select educational opportunities and Chamber events
- Two passes to all Good Morning/Good Mid-Day Alpena events

Leader Level - \$3,200*

Partner Level Plus:

- Enotes sponsor an additional four times per year (total of 12 issues)
- Additional marketing: listed as Leader level on alpenachamber.com; recognition on leadership wall in the Chamber lobby; recognition at Annual Dinner
- Free passes to select educational opportunities and Chamber events
- Automatic Annual Dinner Sponsorship

Chairman Level - \$3,201+*

any amount greater than Leader Level

Leader Level Plus:

- Additional marketing: listed as Chairman Level on alpenachamber.com; recognition on leadership wall in the Chamber lobby; recognition at Annual Dinner