

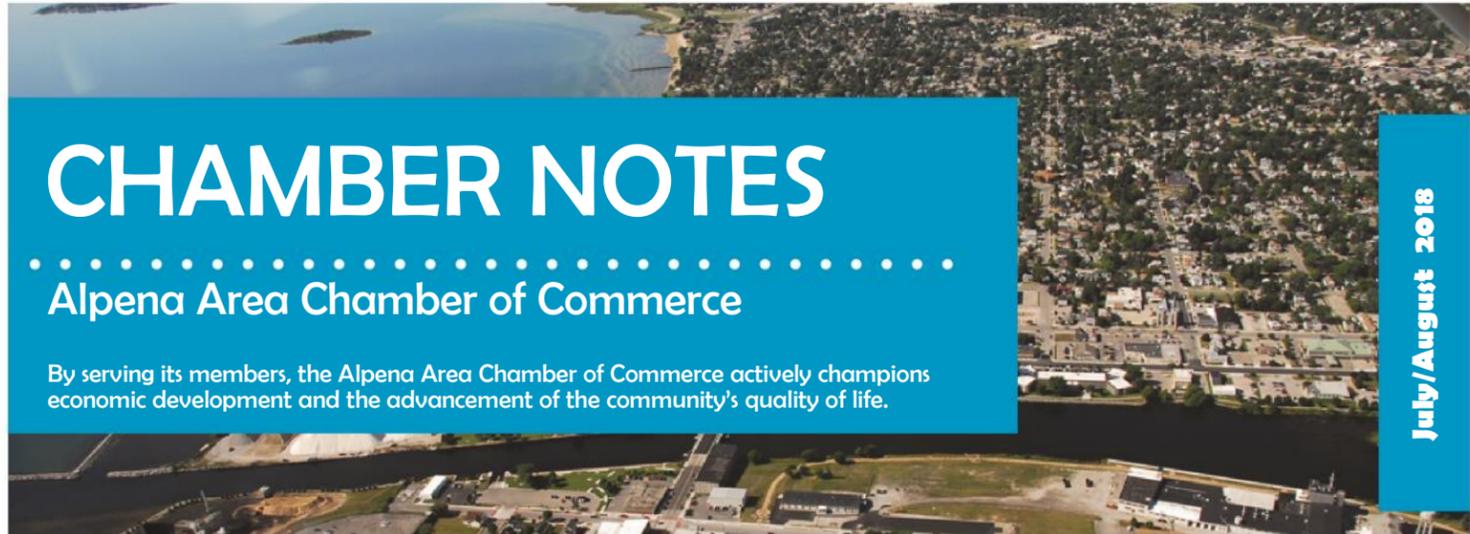


Serving all of Northeast Michigan

235 West Chisholm Street
Alpena, MI 49707
989.354.4181
www.alpenachamber.com

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CHAMBER NOTES

Alpena Area Chamber of Commerce

By serving its members, the Alpena Area Chamber of Commerce actively champions economic development and the advancement of the community's quality of life.

Why the Tiers?

No, we didn't spell that wrong. Although sometimes we may have tears over the work we do, we really do mean tiers. We have many tiers of membership that our members get to CHOOSE from. Membership isn't based on number of employees (which is common among chambers) or any other factor. The tiers are for one reason and one reason only - to help support economic development. So really, why the tiers? Here are a few reasons:

- The Holiday Inn Express: The community benefits greatly from a hotel property in downtown, on the water. The economic development team made that happen because of the value it would add to Alpena.
- The future development on the previous site of Alpena Power Company: Work is in progress to develop this site into something highly valuable and much-needed in the community. The economic development team was responsible for making the demolition of the building happen, making the site much more attractive to developers.
- Site package work for many locations: The economic development team has done much of the site package work for all kinds of inquiries - from the Meijer property to the Staples building, and dozens of others, the economic development team is hard at work putting packages together to help recruit businesses.
- Loans: Although we can't tell you (confidentiality) which businesses have used loan funding from our economic development loan programs, we can tell you that you are quite familiar with many of them, and that they provide so much value to our community.

These are just a handful of reasons for the tiers. There are many more. But there could be even more economic development activity if we had more funding. That's where you come in. Can you help us increase economic activity by increasing your tier of investment? The tiers are (annually): \$225 (no direct investment into economic development - just indirectly), \$475, \$1500, \$3200, \$3201+. Of course we will accept any amount - you will just be listed according to the tiers. Our biggest need at this time is to hire another employee. We can do that with your help. Interested in learning more? Let's chat! Contact Jackie or Jim.

CHAMBER CALENDAR OF EVENTS

For ribbon cuttings and event details, contact the Chamber at 989.354.4181 or visit www.alpenachamber.com.

July 2018

- 10 - Economic Development Board meeting, 7:30 a.m.
- 12 - Government Relations meeting, 7:30 a.m.
- 20 - Good Morning Alpena, 7:00 a.m. breakfast, 7:30 a.m. program, Alpena Library, \$9, registration required*, topic: Service to the Community, sponsor: CardConnect

August 2018

- 1 - Ambassador meeting, 8:00 a.m.
- 2 - Government Relations meeting, 7:30 a.m.
- 10 - Good Mid Day Alpena lunch, 11:30 a.m. lunch, noon program, \$9, registration required*, topic: Government Galore, sponsor: Wolverine State Credit Union
- 28 - Chamber Board of Director's meeting, 7:30 a.m.

* register by contacting the Chamber: info@alpenachamber.com or 989.354.4181

2018 CHAMBER BOARD OF DIRECTORS

Chairperson: Cindy Limback, RE/MAX New Horizons
 Past Chairperson: Ryan Fairchild, Omega Electric
 Vice Chairperson: Brian VanWormer, Employment Services Inc.
 Secretary/Treasurer: Eileen Budnick - mBank
 Directors: Tom Berriman - Alpena Public Schools/AHS; Kevin Burr - Burr Auctions; Bruce Duncan - Thunder Bay Therapy; Pat Gerow - R.S. Scott and Associates; Rose Nowak - Better Living Massage Center and Spa; Adam Poll - City of Alpena; Shawn Shankie - Days Inn; Diane Shields - MidMichigan Medical Center - Alpena



Nonprofit corporations and independent licensees of the Blue Cross and Blue Shield Association

WELCOME NEW MEMBERS

Thunder Bay River Restaurant 1315 W. Chisholm Street Alpena, MI 49707 989.340.0831	Spot On 587 Long Rapids Road Alpena, MI 49707 989.356.9348	Burnett Property Group 4330 Highcrest Drive Brighton, MI 48116 810.986.5369	Gildner's Concreter Products 400 Commerce Drive Alpena, MI 49707 989.356.5156
Applied Imaging 111 E. Chisholm Street Alpena, MI 49707 989.393.3999	Dunn's Business Solutions . 134 S. Otsego Avenue Gaylord, MI 49735 989.732.3901	RXP Wireless 1495 M-32 Alpena, MI 49707 989.356.6900/989.255.0666	Comprehensive Property Maintenance 5100 W. Hubert Road Spruce, MI 48762 989.657.6294
Ossineke Township 9041 Nicholson Hill Road Hubbard Lake, MI 49747 989.255.8313	Inspiration Brewery 129 W. Chisholm Street Alpena, MI 49707 989.464.0868	Food Bank of Eastern Michigan 2300 Lapeer Road Flint, MI 48503 800.922.1187	Cornerstone Digital Marketing 4632 Werth Road Alpena, MI 49707 989.255.3667

As we continue to grow in membership we are able to accomplish more. We appreciate all of our members - both new and returning.

Way to go, Alpena! You reached the 2018 fireworks fundraising goal of \$22,500. Enjoy the show!

A Letter About Leadercast

Dear Members,

We host Leadercast in May every year. 2018 was the 8th year we have been a host. In 2017, Leadercast started another program called Leadercast Women. We were a host in 2017 and will be again in 2018. The event receives high praise year after year, with attendees saying things like:

“Leadercast was amazing and inspiring. I learned a lot that I can use every day.”

“I love the Leadercast events.”

“Leadercast gives me the inspiration to continue my work and feel proud of my efforts.”

“The content was very inspirational and motivating.”

“Great speakers. I loved the whole event.”

There is great value in developing leaders within our community and businesses. You don't have to take it just from me. You can find plenty of compelling evidence through many reputable sources. Here are some reasons for you to invest in leadership:

- We must always have a pool of leaders within in our businesses and community who are ready to step forward and lead when it is their time. Giving them the skills and practice now helps prepare them for when that time comes. Without this, we risk losing momentum and forward progress. Remember, status quo means things will turn downward, not stay at a consistent level.
- Leaders are not trained, they are developed. That means one “training” isn't enough to truly develop good leaders. It must be an ongoing process.
- Talent can make or break a company. It is important to retain it, engage it, and develop it.
- Poor leadership can lead to disengaged employees, employee turnover, low productivity, bad decisions, and unhappy customers.
- Good leadership can lead to an easier time attracting and retaining talent, a better bottom line, an improved corporate culture, and improve an organization's ability to adapt.

What do we want from you? We want you to send yourself or employees to Leadercast. We can offer the programs all day long, but unless people engage in them, they do no good. We want to see the auditorium full for both Leadercast Women and Leadercast. Leadership development matters to your business and it matters to the community. I'm asking that you consider joining us for these valuable, impactful events.

Sincerely,

Jackie Krawczak
President/CEO

Leadercast Women Details

Date: Friday, October 12, 2018

Time: 9:00 a.m. - 3:30 p.m. (registration begins at 8:00 a.m.)

Location: Great Lakes Maritime Heritage Center

Cost: The cost will be announced soon.

Additional details can be found on the Chamber's website, which will be updated as details are finalized.

IN THE SPOTLIGHT

Greenway provides prompt and affordable curbside garbage collection, curbside recycling, business and industrial recycling services, industrial waste hauling solutions, dumpster and roll off services. They are proud of their reputation for professional, reliable service at competitive prices. Started in 2002, they wanted to provide customers with waste removal solutions that serviced their specific needs. As both a trash removal and a recycling business, they can provide services on a temporary or ongoing basis and meet a schedule that works for the customer. Greenway is focused on standing out as a leader in waste hauling and recycling. Curbside recycling being just one way they stand out. Greenway processed more than 619 tons of recyclables in 2017.

They work hard to ensure environmentally friendly service designed to maximize recycling and reduce landfill waste. When you hire their professional crew, you can rely on convenient and comprehensive service in every element of waste solutions and recycling. Whether you're looking for temporary or permanent dumpster services, they will deliver them to your home or business and schedule regular pickups. They have a variety of containers to choose from in both residential and industrial sizes. You can also count on them to remove a wide variety of refuse from your curbside, including large items such as furniture, mattresses, electronics and more. With both trash removal and recycling services, you can be certain they will prioritize environmentally safe options.

Greenway also operates a recycling and waste transfer station open to the public for recycling and waste drop off, located at 1298 US 23 North Alpena. Greenway can be reached at 989.464.7336. They are open Monday through Friday from 8:00 a.m. to 5:00 p.m. and Saturday, from 9:00 a.m. to 1:00 p.m. Find them online at www.989gogreen.com.

Since 1929, **Standard Electric Company** has grown to a dominant position in the electrical industry with sixteen branch locations throughout central and northern Michigan. Standard employs over 200 people and generates sales more than \$100 million annually. In 1999, the company moved its Saginaw, Michigan headquarters to a brand new \$3.5 million, seventy-two thousand square foot facility, complete with state of the art offices and warehouse.

Brothers Morris and Max Blumberg and Samuel Cohen established Standard Electric Company in Pontiac, Michigan, in 1929. Soon thereafter, in 1937, the company ventured north, and a branch was opened on Genesee Street in Saginaw. Two more branches were opened: Ferndale in 1951 and Mt. Clemens in 1965.

The Northern Division of Standard Electric continued its growth into the 1970's and 1980's, when the company opened branches in Alpena, Gaylord, Mt. Pleasant, Traverse City, and Petoskey. In 1982, Southern division branches including Pontiac, Ferndale, and Mt. Clemens were sold to Madison Electric Company, our sister company, and the company headquarters of Standard Electric was moved to Saginaw. Laverne Weber was named Vice President and General Manager. He became President in 1988.

In the mid and late 1990's, Standard Electric diversified into the world of industrial automation and network communications.



Work safer,
smarter, together.

Take advantage of discounts for being a member
of the Alpena Area Chamber of Commerce.

The Industrial Automation Division provides sales and support in the area of industrial computers, programmable logic controllers, man/machine interface, and adjustable frequency drives. The Network Communication Division offers a wide range of communication products, including fiber optics, category cables, and connectivity products. Together these divisions make up one of the fastest growing segments of our industry.

The Alpena branch is located at 1055 Crittenden Court, open Monday -Friday from 7:30 a.m.-4:30 p.m. Find more information online at www.standardelectricco.com or give them a call at 989.356.4521.

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