

BECOME A MORE SUCCESSFUL RESTAURANT/BREWERY

THURSDAY, MAY 24, 2018 ~ 9:00 A.M.-11:30 A.M.

ACC/WORLD CENTER FOR CONCRETE TECH ROOM 106

Join us for this informative workshop with Business Consultant John Schmitt from the Michigan SBDC. Topics will include:

- Financial Red Flags
- Customer Service Skills
- System Best Practices (accounting, scheduling, ordering, etc.)
- Marketing
- Making Your Business Stand Out

Cost is \$20 for Chamber members, \$25 for prospective members.
Registration is required to info@alpenachamber.com or 989.354.4181.



John Schmitt, Senior Business Consultant, “Restaurant Guru,” and 2017 Michigan State Star, has been part of the Southwest Michigan Region for nine years. John can often be found helping at client’s opening days or advocating change for food-related laws. In addition to helping clients access millions of dollars in capital, John makes a positive contribution to the MI-SBDC culture with his contagious high spirits and invaluable advice. He tackles new challenges with excitement and enjoys being involved in the community, making John the ultimate team player.

Every year, SBDCs from across the nation recognize an outstanding member of their team as their State Star. The criteria that needs to be met includes: be an exemplary performer, make a significant contribution to their state, and display a strong commitment to small business. John meets each of these requirements and was recognized as Michigan’s 2017 State Star at the national ASBDC conference in Nashville.

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