

2017 ANNUAL REPORT

summary... As all years do, 2017 had its high and low points. All things considered, it was another great year in which we were able to make valuable impacts for our members. We take great pride in following a strategic plan so we can streamline what we do, making us more effective than we would be without a focused approach. We are very proud of the Outstanding Chamber of the Year Award we received, it is a testament to our value. We are committed to continuous improvement and increasing the value that we provide for our members.



achievements... involvements... successes...

- ◆ Conducted career exploration for the entire Alpena High School student population (wfd/ea)
- ◆ Conducted career readiness for Alpena High School seniors (wfd/ea)
- ◆ In partnership with the CVB, raised money for new welcome signs, one of which is installed (o)
- ◆ Saw record numbers for shredder day (o)
- ◆ Improved our annual dinner through addition of video presentations (streamlined event and added entertainment) (o)
- ◆ Added an award to the annual dinner to help bridge the gap between businesses and classroom (wfd/ea)
- ◆ Hosted multiple events in partnership with the Northeast Michigan Human Resources Association (ld/e)
- ◆ Added a military appreciation hockey game to the work of the military support committee (o)
- ◆ Were awarded the MI Works! One Stop Operator contract to review/evaluate that organization (wfd/ea)
- ◆ Hosted another full slate of Good Morning Alpena events (o)
- ◆ Retired FLOG Fest, after 30 years of a great event (o)
- ◆ The Government Relations Committee assisted in educating on the election, maintained and published the election schedule document, and hosted multiple legislative events (o)
- ◆ Economic development success: hosted many community/property tours, compiled dozens of site packages, saw multiple projects come to fruition, assisted with almost \$2 million in capital formation (o)
- ◆ We distributed a record dollar amount in Accident Fund dividend checks (o)
- ◆ Completed our multi-year remodel project and concluded with an open house (o)
- ◆ Used the production and sales of an Alpena-themed Monopoly game to raise funds for the new Alpena signs (o)

Achievements/Involvements/Successes Key
 Indicates where each item fell on our strategic plan
 wfd/ea = workforce development/educational attainment
 ld/e = leadership development/education
 o = other specific tasks including economic development work

3 HR events with NEMHRA
 495 total members
 2 Leadercast events 4 military support events
2017 NUMBERS
 1,061 volunteer hours
 17 Ireland travelers 29 certificates of origin 42 new members
 11 education attainment activities
 5 legislative events 40 total events 13 ribbon cuttings

Career And College Access Network
 SBDC Meetings Senior Center Advisory
 Northern Michigan Chamber Alliance
REPRESENTATION
 CTE Advisory Community Development Council
 ACC Business Advisory Drug Court Advisory
 NEMCOG Great Start Collaborative
 Human Services Coordinator Council