

2017 LEGISLATIVE PRIORITIES

One Size Does Not Fit All

NORTHERN MICHIGAN CHAMBER
ALLIANCE
ALPENA • BENZIE • CADILLAC • CHARLEVOIX • GAYLORD
PETOSKEY • TRAVERSE CITY • MANISTEE • MARQUETTE

Rural Development & Housing Incentives

Work on a regional level to create, support, and promote programs and incentives that are compatible with rural areas.

- o Downtown Development Authorities and Tax Increment Financing
- o Brownfield Redevelopment Programs
- o Economic development and job growth incentives
- o Workforce and "Missing Middle" housing incentives
- o Talent and Training programs



Infrastructure & Talent Investment

Support serious investment in infrastructure and education that helps northern Michigan compete in a global economy.

- o Support outcomes of the 21st century infrastructure commission that benefit northern Michigan or target rural communities
- o Defend northern Michigan communities from changes to Public Act 51
- o Narrow the gap for K-12 per pupil funding
- o Support increased higher education investment and capital outlay

Improve Northern Michigan Business Climate

Support and advance policies that:

- o Improve access to rural healthcare
- o Defend funding for rural hospitals
- o Support legislative clarification of the "dark stores" property tax assessment theory
- o Promote policies conducive to reliable and affordable energy in northern Michigan
- o Support policies that improve and invest in tourism and agri-tourism industries
 - Maintain Pure Michigan campaign funding levels
 - Defend Post Labor Day School Start
 - Expand and improve administration of the H2B seasonal visa program
 - Competitive taxes for growth, production and sales of craft beer, wine, distilling industries



2017 Northern Michigan Chamber Alliance State of Michigan Budget Priorities

- o Maintain Pure Michigan campaign funding levels - \$36 million
- o Narrow the gap in K-12 per pupil funding using the 2x formula
- o Increased investment in impactful programs that provide skill training and talent attraction
 - Increase of \$20 million for the Skilled Trades Training Fund (STTF)
 - Increase of \$10 million for P.A.T.H. worker training program
- o Alpena Natural Resources Trust Fund grant - Starlight Beach Splash Pad
- o Northern Michigan Community College Capital Outlay Projects
 - Northwestern Michigan College 21st Century Innovation Center
 - Alpena Community College Center for Health Sciences and Student Success
 - North Central Michigan College AD/CL Classroom renovation and expansion

Get Involved

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Blog: www.nmichiganbusiness.com



About the Alliance

The partnership of the Northern Michigan Chamber Alliance is based on the premise that many legislative issues impact Northern Michigan's Upper and Northern Lower region in similar ways. These issues should be addressed regionally to maximize the political influence of this 14-county chamber alliance and its more than 6,500 members. The alliance of the Alpena Area Chamber of Commerce, Benzie County Chamber of Commerce, Cadillac Area Chamber of Commerce, Charlevoix Area Chamber of Commerce, Gaylord Area Chamber of Commerce, The Lake Superior Community Partnership, Manistee Area Chamber of Commerce, Petoskey Regional Chamber of Commerce, and Traverse City Area Chamber of Commerce have identified legislative areas that should be monitored and advocated to elected officials on the local, state, and federal levels.

Our Associate Partners:

Boyer Area Chamber of Commerce
Cheboygan Area Chamber of Commerce
East Jordan Area Chamber of Commerce
Elk Rapids Area Chamber of Commerce
Harbor Springs Area Chamber of Commerce
Rogers City Area Chamber of Commerce

Our Advocacy Partner:

ACUITAS



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