

Be a part of our exciting growth!

## Thunder Bay Theatre is embarking on our *first* Sponsorship Campaign

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It is an exciting time at Thunder Bay Theatre! Attendance records and public reception are at an all-time high with over 8,000 patrons served in 2016. TBT is the *only* year-round professional theatre in Northeast Michigan. We consistently see visitors from throughout the Midwest joining our valued TBT patrons from Alcona, Alpena, and Presque Isle.

Thunder Bay Theatre would like to introduce and invite you, our fellow Chamber members, to take advantage of our momentum and consider being a partner for the 2017 Thunder Bay Theatre theatrical season. TBT has a goal of year round sponsorship with a primary focus of promoting our sponsors through the organization's increased community outreach and digital media.

*\*Thunder Bay Theatre is a non-profit 501 (c)3 corporation and any sponsorship money committed may be considered tax deductible.*

### \$2,000 (1) Playwright will receive:

- Naming rights for the year, i.e. "Company X presents TBT's 2016/2017 Season"
- VIP seating for two, goodie bag for intermission; per show of sponsored year
- Mentioned in any print or radio ads throughout year
- Verbal mentions at curtain speech
- Verbal mentions during radio/tv morning interview
- Name in program
- Name on video (PowerPoint in lobby)
- Name/logo on website for entire year (linked to YOUR website)
- Thank you on Facebook on Opening Night and Closing Night
- Handwritten note of thanks from Artistic Director

### \$1,000 Producer will receive:

- Specific Show sponsor, i.e. "Thunder Bay Theatre's production of the Jungle Book is sponsored by Company X"
- Verbal mentions at curtain speech
- Verbal mentions during radio/tv morning interview
- 2 tickets for sponsored show
- Name in program
- Name on video (PowerPoint in lobby)
- Logo on website for entire season (linked to YOUR website, January-April, May-August, or September-October)
  - Name on website for entire year (linked to YOUR website)
- Thank you on Facebook on Opening Night and Closing Night
- Handwritten note of thanks from Artistic Director

### \$500 Director will receive:

- Name in program
- Name on video (PowerPoint in lobby)
- Name on website
- 2 goodie bags
- Handwritten note of thanks from Stage Manager

### \$150 Actor will receive:

- Name in program
- Handwritten note of thanks from Actor



**There are several ways to secure your place in Thunder Bay Theatre's 2017 Sponsorship Campaign.**

You can fill out the form below and send it with a check to:

Thunder Bay Theatre  
RE: Sponsorship Campaign  
P.O. Box 314  
Alpena, Michigan, 49707

You can also contact Thunder Bay Theatre's Artistic Director, Jeffrey Mindock by phone at 989-502-1019 (cell), 989-354-2267 (work), or by email at [artisticdirector@thunderbaytheatre.com](mailto:artisticdirector@thunderbaytheatre.com). To get a better idea of the type of marketing your business would receive via the internet or social media, please visit [www.thunderbaytheatre.com](http://www.thunderbaytheatre.com) or find Thunder Bay Theatre on Facebook.

Thunder Bay Theatre appreciates your consideration and looks forward to continuing its growth as a vital part of the Alpena community and a strong partner with our Chamber.

### 2017 TBT Sponsorship Agreement

Organization (name and address):

Sponsorship Level Requested:

Show Requested (if applicable):

Contact Person (name, title, best method of contact):

All sponsorship commitments and artwork must be received by Thunder Bay Theatre on or before the end of business day **Friday, February 17<sup>th</sup>, 2017.**