



Open House Assistance Options

We have resources available that, when added to your own resources and ideas, will help you have a successful open house event. The resources we have are simply tools that are available to make it easier for you to realize success for your event. We offer two options. The first option is a free option included with any membership. The second option is an added cost and includes added assistance from our staff. We encourage you to use these resources to supplement what you are already planning for your event.

<p>Option 1 – members only</p>	<p>Option 2</p>
<p>Free – included in membership Value: \$275</p> <ul style="list-style-type: none"> • Your event will be posted on the community calendar of events • Your event will be added to the events section of the Experience Alpena, MI App • Receive one newsletter insert (you provide the copies, if publication deadlines allow) • Receive a list of vendors and their contact information (caterers, etc.) • Your event will be shared in the member edition ENotes (if publication deadlines allow) 	<p>\$100 for Partner, Leader, and Chairman Tiers \$150 for Sponsor and Business Tiers \$580 for prospective members Value: \$580</p> <ul style="list-style-type: none"> • Your event will be posted on the community calendar of events and added to the events section of the Experience Alpena, MI App • Receive one newsletter insert (we will print the copies, if publication deadlines allow) • Receive a list of vendors and their contact information (caterers, etc.) • Your event will be shared in the member edition ENotes (if publication deadlines allow) • Receive one set of mailing labels • We will collect registrations (RSVPs) for your event • We will send a personal email invite to the Chamber Board and Ambassadors • Our staff can create a postcard and flyer for you to use for promotion • We will mail a postcard invite to all members • We will assist with writing and sending an event press release