



## 2017 Bolez Jewelry Holiday Parade Registration Form

**Date:** Friday, November 24, 2017

**Time:** 5:30 p.m.

Entries must be in the Annex Building parking lot (corner of Chisholm and 9<sup>th</sup>) by 4:00 p.m. All entries will be judged along the parade route. All areas below **MUST** be completed in order to be judged. Late registrations or entries that are not registered will **NOT**, under any circumstances, be allowed in the parade.

**Organization Name:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**Representative:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Please provide a brief description of entry:**

\_\_\_\_\_  
\_\_\_\_\_

Please check the appropriate box (subject to committee approval):

Commercial

Non-commercial

**RETURN NO LATER THAN 5:00 P.M. ON Monday, November 20, 2017 TO:**

Alpena Area Chamber of Commerce (Hours: M-F 9 a.m. – 5 p.m.)

235 West Chisholm Street

Alpena, MI 49707

Phone: (989) 354-4181

Fax: (989) 356-3999

Email: [info@alpenachamber.com](mailto:info@alpenachamber.com)

Late registrations **WILL NOT** be accepted.

**Participants in my entry have read and understand the attached guidelines. I am the individual responsible for my entry and will ensure everyone participating with my entry will follow all rules and guidelines.**

**Signed** \_\_\_\_\_

**Print Name** \_\_\_\_\_

**Phone Number** \_\_\_\_\_ **Date** \_\_\_\_\_

## Rules, Regulations and Additional Information

- Date and Time:** Entries will be in place by 4:00 p.m. on Friday, November 24, 2017. The parade will begin at 5:30 p.m.
- Location/Route:** The parade is staged in the Annex building parking lot at the corner of Chisholm and Ninth Street. The parade route begins by turning left onto Chisholm, then continues left onto Second Avenue, right onto Water Street, and ends in the parking lot behind City Hall. Absolutely no early departures from the route.
- Prizes:** Commercial Entries will receive trophies for three places and Non-Commercial Entries will receive trophies and cash in the amounts of \$250, \$200, \$150, \$100, and \$50 for five places. Announcement of winners and distribution of prizes immediately follows conclusion of the parade during the tree lighting ceremony.
- Construction:** **To be eligible for the construction assistance payment of \$50, non-commercial entries must be designated as a 501(c)3 organization and must be found on the most current IRS State 50 Master File. Entries must include a pull-behind float decorated for this event, which includes holiday lights. Construction assistance checks will be mailed AFTER the parade to ensure compliance with these requirements.**
- Theme:** The Christmas/Holiday idea should be the dominating factor, from there let your imagination be your guide.
- Judging:** Entries will be judged on originality, lighting, theme, and effort extended. Holiday music is not required but is highly encouraged.
- Safety:** Do not throw any items (including candy) from your parade entry. Walkers from your group are welcome to hand out such items or toss them gently to the crowd.
- Spraying water or other substances into the crowd will not be tolerated as it may cause personal injury or property damage.
- If you choose to have animals with your float please make sure to clean up after them in the set up parking lot and along the parade route.
- Keep the parade fun and your image in the community a positive one by tempering enthusiasm with an ample dose of safety awareness.

### Additional Details

**You may NOT have a live Santa as part of your entry; the parade has only one Santa.**

**PLEASE keep pace with the entry ahead of yours on the parade route. DO NOT stop to hand out items/candy or to entertain the crowd; your entry MUST KEEP MOVING at the pace of the parade. Not following this leads to large gaps in the parade and greatly impacts the level of enjoyment for the spectators. Entries that stop along the parade route, including in front of the judges, to perform any form of entertainment may receive a reduced score.**