

achievements ~ involvements ~ successes

- ✓ County Software Issue
- ✓ Customs and Board Protection Agent
- ✓ Transitioned the 4th of July parade to a new host
- ✓ Transitioned accounting to full accrual
- ✓ Raised funds for the fireworks
- ✓ Certificates of origin
- ✓ Six GMA events with average attendance of over 90
- ✓ State kick off of Thriving Michigan
- ✓ Sold out annual dinner
- ✓ 11 educational events
- ✓ Five legislative events
- ✓ Four military support events including Red, White and Blue Review
- ✓ Two broad economic development events
- ✓ Three networking-specific events
- ✓ Dozens of additional meetings (board, committees, etc.)
- ✓ Conducted 19 ribbon cuttings

Northern Michigan Unmanned Aerial Consortium
Airport meetings drug court advisory board
REPRESENTATION
 Great Start Collaborative
 MI Works meetings Human Services Coordinating Council
SBDC meetings/calls trails meetings
 Alpena Career and College Access Network
Legislative events

in brief

MEMBERSHIP
 Membership: 500
 Budget: \$348,735

Main Events
 Volunteer Hours: 1,164
 Staff Hours: 2,153
 Member Touches: 2,875



review of strategic plan goals

Educational Attainment/Workforce Development

- increase educational attainment levels in the region
- connect skills learned in the classroom to what really happens in businesses

Activities

- job shadow opportunities have been arranged for dozens of students
- participation on the ACCAN committee
- presented in several classes at the high school
- recreated the, "Cool Things We Make," Good Morning Alpena event at ACES Academy

What to expect moving forward

- continue to meet with staff and faculty
- more job shadow opportunities
- host students at the 2017, "Cool Things We Make," GMA and the 2017 Leadercast
- teacher or staff member will be recognized at 2017 Annual Dinner
- package the resources that the Chamber can offer the schools

Mentoring/Connections

- increased the amount of information we share with our members regarding opportunities
- sent direct emails to industry-specific groups of members when an opportunity arose
- connected more than two dozen new entrepreneurs with resources
- made over 50 introductions in 2017 to help connect resources
- acted as a convener for three very important business-impacting topics in 2017

Additional Directives

- drafted new lease agreements
- explored hosting Grub Crawl twice a year, chose not to
- capitalized on the restaurant guides, planned improvements for 2017
- planned and scheduled final renovations for the building
- explored additional travel affinity programs, offering Ireland in 2017
- fine-tuned programs and services to remain relevant and valuable